convergence data

How Do You Compare?

Meet Our Competitive Intelligence Tool

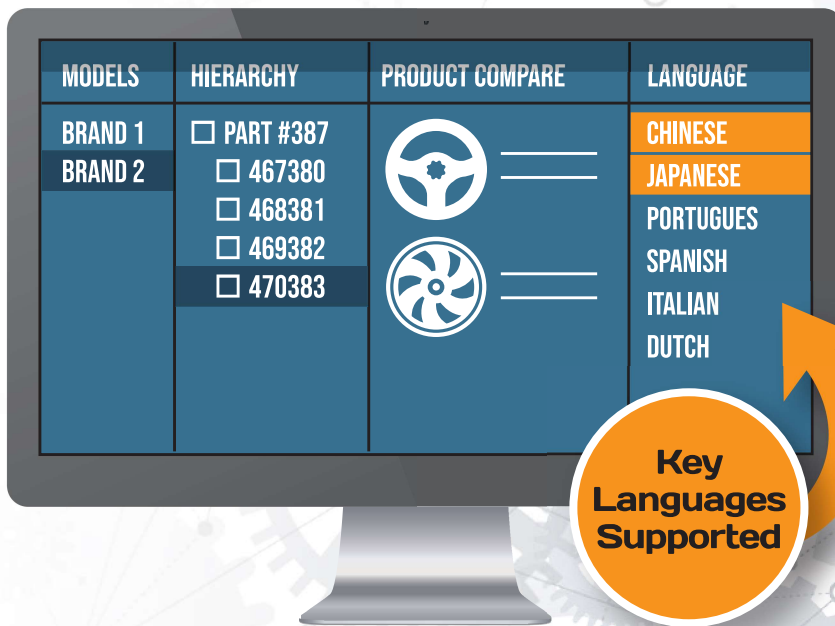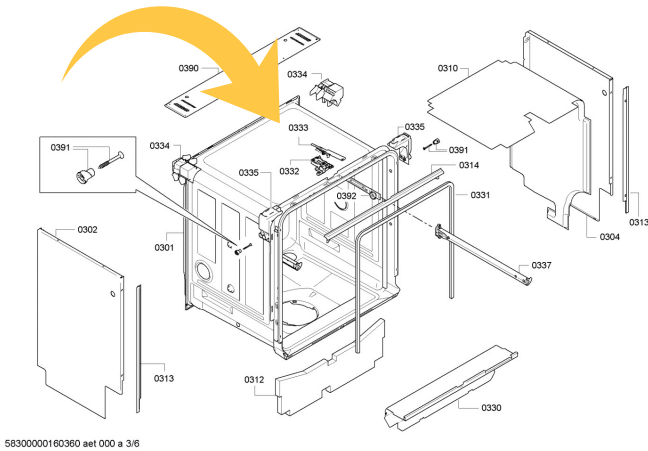## SMART TEARDOWN

Do You Have These Challenges?

- Ability To Effeciently Conduct Competitive Comparisons
- Ability To Store & Centralize Competitive Comparisons
- Ability To Perform Simple Expansive Data Interrogation
- Ability To Create Views By Geography
- Present Comparisons In Multiple Languages
- Automated Roll-Ups (Parts & Weight)

MODELS	HIERARCHY	PRODUCT COMPARE	LANGUAGE
BRAND 1	☐ PART #387		CHINESE
BRAND 2	☐ 467380		JAPANESE
	☐ 468381		PORTUGUES
	☐ 469382		SPANISH
	☐ 470383		ITALIAN
			DUTCH

Key Languages Supported

Benefits:

- Establish Global Online Repository Of All Teardowns
- Compare YOUR Products With Your Top Competitors
- Ability To Segment Data By Geographic Region
- Ability To Navigate A Product Structure When Viewing Data
- Toggle Teardown Data Between Different Languages & Regions

SMART TEARDOWN

0390 0334 0310
0333 0335
0391 0334 0391
0335 0332 0314
0392 0331
0302 0313
0301 0304
0313 0312 0337
0330

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Teardown Process

• **Load Teardowns Using Excel Template**

• **Create Product Structures For Each Model**

• **Load Multiple Images From User Interface**

• **Load Teardown Reports As Attachment**

• **Assign Teardowns To Each Region (U.S., Europe, Asia)**

Industry Focus

• **Aerospace And Defense**

• **Appliance**

• **Automotive**

• **Electronics**

• **Industrial Manufacturing**

• **Oilfield Services**

• **HVAC**

Join Our Community Group

Participate In Our Monthly Webinar To Receive Our Best Practices On Teardowns. Our Webinar Is Followed By A LIVE Q&A

Go To: convergencedata.com

About Us

Since 2001, We Helped Our Clients Humanize Their Technical Data

• **Competitive Data**

• **Parts Data For PLM**

• **Product Data For Ecommerce**